

**AP English Language and Composition
Summer Assignment 2021**

Students will read chapters 1-13 of [Thank you For Arguing](#) by Jay Heinrichs. It is available in book form or as a [pdf](#). Assessments will occur during the first two weeks of school. (Any version is fine. You do not have to read the “Advanced” chapters.)

Then, choose FIVE speeches from numbers 6-50 of [American Rhetoric’s best speeches](#). Write a paragraph applying a DIFFERENT technique from the book to each speech. You must either write these assignments in ink or type them.

1. Begin by explaining Heinrich’s technique
2. Give an example from the speech wherein the orator uses the technique
3. Explain how the example utilizes the technique

Example:

Speech used:	“I Have a Dream” by Martin Luther King, Jr.
Technique from <i>Thank you for Arguing</i> :	Establish decorum
Paragraph: <p>One chapter in Jay Heinrich’s book <i>Thank You for Arguing</i> is titled “Make Them Like You: Eminem’s Rule of Decorum.” Heinrich explains that decorum involves not only fitting in with the audience but also acting the way they expect you to act. He emphasizes this doesn’t mean 40-year-olds should dress like teenagers, but adults should be able to relate to teens and understand their feelings if they hope to persuade the younger generation. Dr. Martin Luther King Jr. made use of this technique in his “I Have A Dream” speech. Although he begins with a formal tone, he shifts to a more colloquial tone when he refers to The Constitution as a “promissory note” for rights. His audience would relate to his terminology when he says that “America has given the the Negro people a bad check.” He continues to establish decorum with his audience by continually reminding them that he is one of them. King’s speech leaves his audience fully believing Heinrich’s assertion that establishing decorum persuades the audience to think as the speaker thinks AND to do as the speaker does.</p>	

Your turn:

1.	Speech used:	
Technique from <i>Thank you for Arguing</i>		
Paragraph:		

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Paragraph:		

Speech used:	
Technique from <i>Thank you for Arguing</i>	
Paragraph:	

Speech used:	
Technique from <i>Thank you for Arguing</i>	
Paragraph:	

Speech used:	
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Technique from *Thank you for Arguing*

Paragraph: